



May 2nd 2021

**Katie Lemen,**  
Corporate Recruiter  
**Postclick**

Hey folks,

I'm a multi-faceted designer with over a decade's experience working across digital marketing, brand, product, and advertising. I have ample experience leading and coaching projects and people.

I came into my profession in my late 20's as someone who naturally and curiously invests in people. I also happened to be a life-long artist, which, in retrospect, seems like a pretty obvious intersection to discover a passion for brand work. This is my career focus, and has been for the last 12 years.

It seems like branding and advertising have been relegated to marketing jargon in recent years.

At their best, I believe brand, advertising, psychology, and technology work harmoniously together in creating poignant, meaningful and effective vehicles for connecting to people. And I believe Postclick is a key component in making that a reality.

I'm drawn to the importance the organization places on inclusivity. This past year I've been coming together with content architects in an effort to define how diversity, equity and inclusion manifest visually in the illustrations inside our product. It's one of the more challenging and rewarding initiatives I've jumped into in a while.

I welcome the opportunity to discuss the needs of the position during this time of growth, and my qualifications in more depth.

All my best,

Jess Rose Clark

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